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Greetings,

We hope this letter finds you well. We are thrilled to extend an invitation to support and be part of the vibrant Mexican Independence Day Parade on Sunday, September 15, 2024, in Port Richmond. This event is a cornerstone of cultural celebration, featuring special performances, music, food, and more, commemorating Mexico's rich history and heritage.

Your support plays a crucial role in enhancing the parade and showcasing your commitment to the community. Below are the sponsorship levels available, each with distinct benefits:

**Hidalgo Sponsor - \$2,000**

- Visibility as a community leader.
- Verbal acknowledgment during opening and closing remarks.
- One reserved table at the event.
- Recognition on event press release.
- One free ticket to La Colmena's annual gala.
- Logo displayed on all marketing materials (print and digital).
- Social media recognition, reaching over 8.4K followers.
- Logo displayed on our website, reaching over 10,000 participants and business partners.
- Prominent logo placement on the event banner.

**Morelos Sponsor - \$1,500**

- Visibility as a community leader.
- Verbal acknowledgment during opening and closing remarks.
- Logo displayed on select marketing materials (print and digital).
- Social media recognition, reaching over 8.4K followers.
- Logo displayed on our website, reaching over 10,000 participants and business partners.
- Logo placement on the event banner.

**Guerrero Sponsor - \$1,000**

- Visibility as a contributor.
- Verbal acknowledgment during opening remarks.
- Logo displayed on select marketing materials (digital).
- Social media recognition, reaching over 8.4K followers.
- Logo displayed on our website, reaching over 10,000 participants and business partners.
- Logo placement on the event banner.



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**Juárez Supporter - \$500**

- Verbal acknowledgment during closing remarks.
- Social media recognition, reaching over 8.4K followers.
- Logo displayed on our website, reaching over 10,000 participants and business partners.

To secure your sponsorship today, please contact us at [yvette@lacolmenanyc.org](mailto:yvette@lacolmenanyc.org) or please send a check to:

La Colmena  
Attn: MIDP 2024  
774 Port Richmond Ave  
Staten Island, NY 10302

Thank you for your consideration.

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Yesenia Mata  
Executive Director